

DATE: TUES. & WED.

TIME: 4:59

SPONSOR: BERGERS

SOLICITOR: LM

WANT TO LOOK FRESH AND PRETTY THIS SPRING? BERGERS FOR FASHIONS ON MAIN STREET HAVE DOZENS AND DOZENS OF CRISP, COLORFUL COTTONS JUST RIGHT FOR THESE BALMY APRIL DAYS. THERE YOU WILL FIND LOTS OF SEPARATES TO MIX AND MATCH. BLOUSES OF ALL STYLES; SLEEVELESS OR WITH SLEEVES, IN SOLID COLORS, CHECKS, PLAIDS, OR PRINTS: AND SKIRTS--- STRAIGHT OR SWIRLING, WHICHEVER YOU PREFER. THE SKIRTS TOO COME IN ALL COLORS, WHY NOT PEP UP YOUR SPRING WARDROBE WITH A BRIGHT SKIRT FROM BERGERS? YOU'RE SURE TO FIND ONE TO MATCH LAST YEARS BLOUSES. BERGERS ALSO HAVE SMART COTTON DRESSES: EVERYTHING FROM SNAPPY GOLFERS TO FLOATING ORGANDIES FOR SPRING DANCES. AND REMEMBER -- YOUR CLOTHES' DOLLAR GOES FURTHER AT BERGERS FOR FASHIONS ON MAIN STREET. SO WHY NOT DROP IN SOON AND LOOK OVER THEIR COMPLETE SELECTION OF SPRING FASHIONS?

YOU ARE TUNED TO WCSR, 600 ON YOUR DIAL, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW 5:00.

DATE:

April 26

ANNOUNCER'S SIGNATURE:

M. Forman 4:59

DATE: TUES. & WED.
TIME: 1:30
ADDRESS: BIRMINGHAM
COLLEGE IN NORTHAMPTON

WANT TO LOOK FRESH AND SMART THIS SPRING? HERE'S THE FASHIONING
ON MAIN STREET HAVE DOORS AND DOORS OF WHITE, COTTONS
JUST RIGHT FOR SPRING DRESS. THERE YOU WILL FIND
LOTS OF SEPARATES TO MIX AND MATCH. SLEEVES OF ALL STYLES;
SLEEVES ON WITH SLEEVES, IN SOFT COLORS, CHECKS, FLAID, OR
PRINTS; AND SKIRTS--- BRIGHT OR DARK, WHATEVER YOU
PREFER. THE DRESS TOO DOES IN ALL COLORS, WILL NOT MEET YOUR
SPRING WARDROBE WITH A BRIGHT SKIRT. BE SURE TO
FIND ONE TO MATCH LAST YEAR'S DRESS. BE SURE TO
FIND ONE TO MATCH LAST YEAR'S DRESS. BE SURE TO
FOR SPRING DRESS. AND REMEMBER -- YOUR CLOTHES' COLLAR GOES FURTHER AT
NEED FOR FASHIONING ON MAIN STREET. SO WHY NOT DROP IN SOON AND
LOOK OVER THEIR COMPLETE SELECTION OF SPRING FASHIONS?

YOU ARE TUNED TO WORN, GOO ON YOUR DIAL, THE VOICE OF SMITH
COLLEGE IN NORTHAMPTON. THE CORRECT TIME IS NOW 5:00.

DATE: 1/24/21
SIGNATURE: M. J. Smith